

# Project Controls Expo - 31st Oct 2012 Twickenham Stadium, London

Lessons Learned from an International Acquisition Project



# **Paddy Redding**

- Business Motivators
  - Knowledge Working
  - Decision making and management
- ☐ Hi Q Sigma
  - Project Controls
  - Architecture Managed Service Ministry of Justice
- MasterCard
- ☐ Ministry of Defence
- Ministry of Justice



# **BMT Hi-Q Sigma Overview**

- A professional services company compromising of 120 consultants across offices in Bath, Basingstoke and London.
- Operating across the Defence, Justice, Energy and Transportation sectors.
- Achieved a turnover in 2011 of ~ £12M.
- As an employee benefit trust with no manufacturing or supply chain interests, we provide truly impartial advice, assistance.
- In the complex world which we know you face every day, our goal is simple and steadfast:

to bring clarity



# BMT Hi Q Sigma Services and Capabilities

 We help to deliver complex programmes through the integration of programme management and systems engineering.

We help you achieve clarity through:

- Strategic guidance to organisations in the establishment and management of programmes
- Interventions to optimise existing programmes/projects
- Provision of quality people as interim support





## **Case Study Background**

- MoD Acquisition Project:Tank gun and ammunition
  - Auto-feed ammo system revolutionary in UK
  - Project running for 20 years
  - 'Craft' based to manufacturing enterprise
  - International consortium:
    - □ UK
    - ☐ FR
    - ☐ Government customers, private suppliers
- Gun mandated
- My Role Project Controls for MoD (customer)



#### **Situation**

- Qualification Trials for ammo and gun:
  - Significant Delays
  - Quality Issues
  - Low acceptance rate for trial plans
  - Significant ammo failure rate
  - Guns not being accepted
  - Dependencies could not be met
- Project Controls
  - No PMO in Supplier Company
  - Poor engagement on scheduling, risk and governance
  - Gun risks visible, ammo risks hidden more as problems escalated



### **MoD Response – Red Team Review**

- Conditions
  - International aspect
  - Receptiveness
  - Limited options to manoeuvre
  - Limitations of existing contracts
  - Critical dependencies
  - External pressures



### **Supplier Response**

- Parent Company Review
  - Why .... Get story straight, understand impact
  - Not aligned with RTR
  - Prepare or protect?
  - Lacked rigour
  - Indicated concern?

Visible Message – Rigorous action to reassure customer Real Message – Reinforced lack of confidence in supplier

Achieved ..... not much and may have clouded the issue.



## **RTR Philosophy**

- Enable delivery through understanding and addressing risks and issues:
  - Brief the problem, not the solution
  - Acceptance of international situation
    - Constraints imposed
    - □ Formulaic approach resulting from QA entry point
  - Recognition that Funds = Power ..... focused on the right backers



## **RTR Approach**

- □ Review Team
  - Skilled Project Controls Included
    - Experienced
    - ☐ Knowledgeable
  - Independent
  - Senior buy in
  - Peers
  - Rigorous
- □ Recognised Limitations
  - Achievable objectives
  - Time and Resource
  - Project drivers



### **RTR Output**

- Swept up, Rigorous Report
  - Recommendations
  - Action Points
  - Lessons
  - Observations
- ☐ What has Changed 18 months later
  - New MD and Chairman in supplier company
  - Communication improved
  - Project rhythm and access to information largely unchanged
  - Re-baseline about to take place



#### **RTR Conclusions**

- ☐ International aspect
- Design House to Manufacturer
- Optimism Bias
- Poor Governance
  - No Structure
  - No Process
  - Culture of failure
- Contract
  - Gun mandated
  - Poorly framed, lacked power
- Dependencies poorly thought through
- ☐ Reluctance to use ultimate sanction Parent Company Guarantee



### **Observations**

- Credibility and gravitas through:
  - Independence
  - Knowledge
  - Skill
  - Reputation
- Impose or introduce?
- □ Timeliness too late is too little?
- □ Entry point politics vs need
- Momentum know when to move, when to pause and when to act



# **Lessons – Project Controls**

- ☐ Governance is key enduring
- Plan for challenge resolution
- If progress trumps controls then control is lost
- Agendas differ manage stakeholders wisely
- Embed project controls via the contract
- Use controls documentation effectively it can be powerful
- Mandate media for control
  - Software
  - Communication
  - Hard copy
- Culture soft vs hard controls



# **Lessons – Project Controls**

- Be prepared to use the nuclear option
- Ensure dependencies can be interrogated as well
- Mandate controls media scheduling in excel is not good enough
- Use sanctions effectively when they are needed
- Understand escalation
- Importance of internal and external collaboration



#### **Discussion**

